



Sponsorship Opportunities

\$3000 Title Sponsor

Have the exclusive rights to the highest level sponsorship. One company will receive a premier level of exposure. Title sponsor benefits will be customized for the company. The Title sponsor can have their company logo placed on all of the festival promotional items – pending time of commitment.

\$750 Gold Sponsor

All sponsorships at this level include the following:

- Booth space 3 days of the festival
- Company logo on sponsor thank you banners
- Inclusion of your logo on festival website, brochure, and flyers pending time of commitment.
- Logo on banner at entrance to kids area and signs posted inside kids area.

\$500 Silver Sponsor

All sponsorships at this level include the following:

- Booth space 2 days of the festival
- Company name on sponsor thank you banners
- Company name on festival website, brochure, and flyers pending time of commitment.
- Logo on banner at entrance to the Historic Village or Food Court

\$300 Bronze Sponsor

All sponsorships at this level include the following:

- Company name on sponsor thank you banners
- Company name on festival website, brochure, and flyers pending time of commitment..
- Golf cart sponsorship, company logo printed placed on shuttle golf carts.

2021 Heritage & Harvest Days Festival SPONSORSHIP AGREEMENT

Business: _____

Address: _____

Contact Name: _____

E-mail: _____ Phone: _____

We agree to be _____-level sponsor in the amount of \$_____ for the following area(s) of the 2021 Heritage & Harvest Days Festival:

In doing so, we agree to pay the total amount of the sponsorship fee, payable to Gaston County. **Send sponsorship payment along with this agreement form to Gaston County Parks & Recreation Dept., P.O. Box 1578, Gastonia, NC 28053, Attention Spencer Hall.** This fee will be utilized to support the 2021 Heritage & Harvest Days Festival. As an outdoor festival, the operation of any event is subject to prevailing weather conditions. Any cancellation due to inclement weather does not relieve the sponsor of its financial obligation.

Authorized Signature

Date

Sponsors, please email a copy of your company logo to Spencer.Hall@gastongov.com
Make all checks payable to Gaston County Parks and Recreation.

Return checks and this form to:
Gaston County Parks and Recreation
Attn Spencer Hall
P.O. Box 1578
Gastonia, NC 28053