

# 2021 Visitor Impact IN GASTON COUNTY

## Visitor Spending

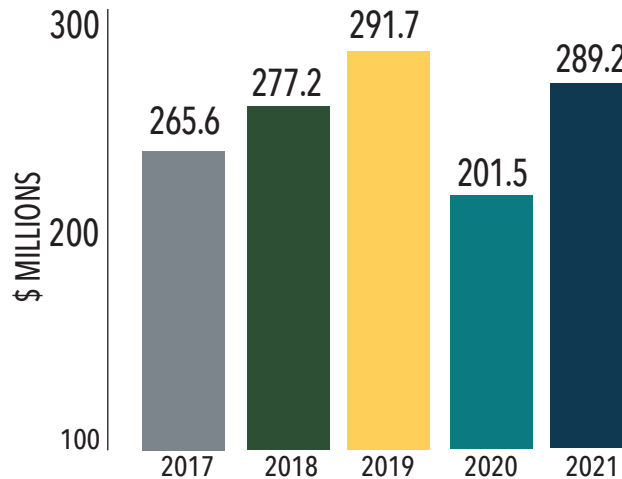
Spending by visitors in Gaston County increased 43.5% from 2020.

**\$289.16**  
MILLION

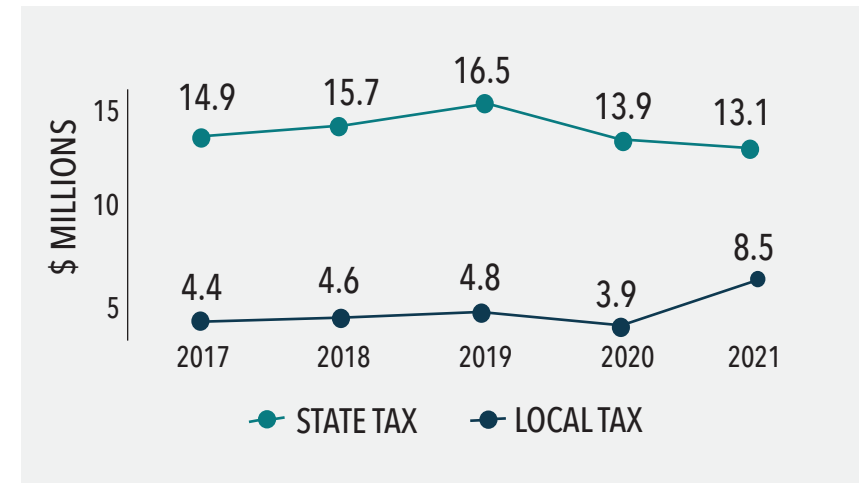


Gaston County is 25th among North Carolina's 100 counties in spending by visitors.

Visitor expenditures in Gaston County have increased from \$201.5 million in 2020 to \$289.2 million in 2021 a change of \$87.7 million or 43.5%



## State & Local Tax Collected from Visitor Spending



## Tax Collections from Visitor Spending



2021  
Payroll

**\$73.4**  
MILLION



2021  
Employment

**2.01**  
THOUSAND



2021  
State & Local Tax Collected

**\$21.6**  
MILLION



2021  
Tax Savings per Resident

**\$93.79**

