



Gaston County Minority Women and Business Enterprise

Quarterly Highlight

M Mills Insurance Group LLC



M Mills Insurance Group



Owners: Michelle Mills

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Address: PO Box 180 Lowell NC 28098

Phone 980-251-0504

Website: <https://mmillsinsurance.com>

How long have you been in business? Three Years

Number of employees: 2

Please give us a brief description of the business: Individual/group insurance products and services, Medicare products, college planning tools, and financial services to fit every need.

What is your business philosophy/mission statement?

How we behave: M Mills Financial and Insurance is a compassionate agency serving our community by building trust and providing education with dignity and respect. We are committed to guiding our clients down the path to a future filled with satisfaction, better health, wealth, and a retirement filled with promise and enjoyment.

Why is it important for an MWBE/HUB Certified business to be highlighted? It is important because we are under utilized and underserved. Our community of minority and women businesses deserve every opportunity and resource made available to us to jumpstart success.

What's your story of starting your business? I began my business after a restructuring at my previous employer.

Growth: How has this business grown since its establishment (in employees or revenue)? What is the vision and potential for growth in the future? My vision is to leave a legacy for my children so they can live the dream.

What activities does your business engage in to support the broader community?
For example: hiring veterans, charity work, volunteerism, etc. Mills Insurance is a proud supporter of the Alzheimer's Association through volunteerism and fundraising.

What sets your business apart from competitors? My passion for the senior population is the most important factor that sets us apart from others. I consider it a mission to have a positive impact on the lives of others.

What's one valuable lesson you've learned that you would share with other business owners? Take ownership of all your outcomes, whether positive or negative.

Tell us an interesting and fun fact about your business: I opened my business during the pandemic when most business was done virtually. Boy, that was interesting!